

Schedule - 2017

12 sessions/ 90 contact hrs

The schedule is tentative & subject to change

	Friday	Saturday
Course 1	Introduction to Franchising	
	Instructor : Dr Bassem Nasri	
	21-Apr-17	22-Apr-17

Introduction to Franchising	
Exam	19-May-17

	Friday	Saturday
Course 2	Franchising for Franchisees	
	Instructor : Dr Bassem Nasri	
	19-May-17	20-May-17

Franchising for Franchisees	
Exam	9-Jun-17

	Friday	Saturday
Course 3	The Franchisor's Organization	
	Instructor : Dr Bassem Maamari	
	9-Jun-17	10-Jun-17

The Franchisor's Organization	
Exam	30-Jun-17

	Friday	Saturday
Course 5	Franchising Legal Documents	
	Instructor : Dr Pablo Collazo	
	30/6/2017	6/31/2017

Franchising Legal Documents	
Exam	28-Jul-17

	Friday	Saturday
Course 4	Business Manuals In Franchise systems	
	Instructor :Dr Ihab khalili	
	28-Jul-17	29-Jul-17

Business Manuals In Franchise systems	
Exam	18-Aug-17

	Friday	Saturday
Course 6	Advanced International Franchising	
	Instructor : Dr Bassem Nasri	
	18-Aug-17	19-Aug-17

Advanced International Franchising	
Exam	TBA