

Diploma Structure

PROGRAM DETAILS

- **Each Module Length = 18 Hours**
- **Module Options**
3 Full Days or 6 Half Days/Morning or Evening Sessions
(See Program Calendar)
- **Diploma Requirements**
Each course entitles you to a Certificate of Attendance.
In order to qualify for a Diploma in Capacity Building,
you must complete 10 courses or 8 courses and 1 project.

TOTAL COURSES REQUIRED IN EACH CATEGORY

- **Category A:** Fundraising - 4 Courses
- **Category B:** NGO Management - 4 Courses
- **Category C:** Personal Dynamics - 2 Courses

FEES

- **Non-Diploma Structure:**
 - \$375/Course
 - \$325/Course for groups of 3 or more from the same organization
 - Certificate provided
 - No project required
- **Diploma Structure:**
 - Regular Fees : \$3,750
 - 20% discount on FULL payment : \$3000
 - Regular Fees of \$3,750 can be paid over 2 deferred payments
 - Diploma provided
 - Project = 2 Courses
- **Refund Policy**
 - 100% refund prior to course delivery
 - 70% refund if the student withdraws during the first week of classes
 - 0% refund thereafter

Testimonials

«Thank you very much for the great great workshop « Team Building « . I thought for days about many points that were covered»

Firas Farhat, MD - Clemenceau Medical Center

«Thank you for the nice workshop and effective interaction with the instructor. I am giving good feedback to all who ask me about the course.»

Dana Dbouk - Beirut Marathon

«The presentation on «Cause and Community» was extremely persuasive and flexible with lots of interaction. Not only did I learn valuable information, but I had a great time as well.»

Martha Zarazir - Dunkin' Donuts

«I was given the skills, the know-how, and the training needed and it is now up to me to add them up with my professional experience in 'Social Media' to make them last a lifetime. Thanks to LDN»

Chantal Souaid - AMIDEAST



CAPACITY BUILDING PROGRAM FOR NON-PROFITS



OPEN FOR REGISTRATION

space is limited

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Introduction

Historically, private non-profit institutions have served as mechanisms for citizen participation, social responsibility and collective action in the resolution of societal problems.

In this regard, the LAU-LDN NGO Capacity Building Program focuses on the fundamental needs of non-governmental organizations aiming at enhancing the growth of a strong, dynamic and influential NGO movement as crucial to the advancement of civil society in Lebanon and the region.

Objectives

- To address real-life problems in an interactive learning environment for the enhancement of the management of NGOs
- To advance the improvement of the civil society at large by promoting the standards of sustainable development principles



Diploma Description

The emphasis of the program is mainly on NGO Management and Development which provides participants with working knowledge of the managerial, financial, and organizational aspects of non-profits in society.

Accordingly, two disciplines are adopted, the Organizational Planning for NGOs as a whole and the Personal Dynamics for team members as change agents.

Another focus takes place when dealing with the particular issue of the private sector characterized by the concept of Corporate Social Responsibility and its relation with NGOs.

Program Benefits

- Develop new strategic plans and innovative managerial skills to maintain the best organizational performance
- Contend with the occurring social challenges to reach out efficiently to the community
- Help team leaders and staff members embark on new ideas through the best practices and the proper incentives
- Learn to design appropriate Fundraising strategies vis-a-vis the different types of donors
- Explore successful frameworks of projects' management and grants' proposals

Course Offering

CATEGORY A /FUNDRAISING	Type
Introduction to Non-Profits	Required
A Guide to Fundraising	Elective
Fundraising Process	Elective
Fundraising Plan & Development	Elective
Social Marketing	Elective
CATEGORY B /NGO MANAGEMENT	Type
Strategic Planning	Required
Financial Management	Elective
Concept Paper	Elective
Monitoring & Evaluation	Elective
Project Management	Elective
CATEGORY C /PERSONAL DYNAMICS	Type
Social Media	Elective
Working With Volunteers	Elective
Organizational Leadership	Elective

Target Audience

- NGO managers, program developers, fundraisers and team members
- Consultants and professionals carrying out assignments for NGOs
- Corporate leaders involved in social responsibility
- Community activists pursuing a career in the Non Profit sector
- Volunteers and newcomers to social service

* **Topics are subject to change**